

KIRK'S COMMENT:

I want to comment further on our upcoming auction and our plans for the future. On September 14, we are selling off all our current assets. My partners and I, and the race team itself, Kirk Shelmerdine Racing, LLC will remain in place. I always said, if we ever sit idle for more than six months, with no racing and no money coming in, I would sell out. That's not to say we are done. I'm very proud of all we've done over the years, and very grateful for all the interest and help I had, from financial to just lending a hand or even an 'attaboy'. We pretty much did the impossible every week, and I'd like to thank everybody involved for that. Our stolen mantra was: "It's not just a job, it's an adventure!", and it surely was. (Most of it will be in the book, someday.) Now, in 2010, we have more and better equipment than we ever had before. It will be tough to see it all go, after such a long struggle to get here. The company is solvent, and all the bills are paid. However, the current climate is very grim for the smaller race teams. Sponsors, the best talent, factory support, and access to the very latest technology and hardware are all virtually unavailable to an independent operation. To continue in business, for us, requires major updates in everything, from facility to equipment and methodology. I am now working to that end, and also talking open-mindedly with other teams about possible partnership, etc. I've been in the Cup series since 1976, when I was finally (almost) old enough to have a NASCAR license. I'm not planning on going anywhere anytime soon. So come see us next month, if you like. Buy a piece of history or just say hello. And don't be too surprised if you see us at Daytona, in one capacity or another.....